

August 2, 1994

INTRODUCED BY LOUISE MILLER

Marketing Commission:dh/PRIVFUND

PROPOSED NO. 94-487

MOTION NO. **9355**

A MOTION authorizing acceptance and expenditure of gifts and donations to the King County Commission for Marketing Recyclable Materials.

WHEREAS, the Commission for Marketing Recyclable Materials (the Marketing Commission) is charged under the Comprehensive Solid Waste Management Plan with developing markets for recyclable commodities collected in King County, and

WHEREAS, the Marketing Commission is authorized under Ordinance 9024 "to seek grants and private funding to support programs of the Commission," and

WHEREAS, the Marketing Commission will implement the "Get in the Loop" retail campaign that will: (1) encourage King County retailers to market recycled products and (2) educate consumers about the importance of buying recycled products, and

WHEREAS, private funding will enhance the effectiveness of the campaign by increasing its scope and reach;

NOW, THEREFORE, BE IT MOVED by the Council of King County:

- A. King County shall hereby accept future gifts and donations to the King County Commission for Marketing Recyclable Materials for the purpose of enhancing the "Get in the Loop" retail campaign.
- B. The executive director of the Commission for Marketing Recyclable Materials is authorized to expend gifts and donations made for advertising and in-store promotional materials for the specific purpose of promoting recycled products during the 1994 "Get in the Loop" retail campaign, without formal appropriation by the County Council.

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C. The executive director of the Commission for Marketing Recyclable Materials shall submit proposals for all other expenditures to the county executive and county council for approval via the normal county appropriation process.

PASSED by a vote of 11 to 0 this 15th day of August, 1994.

KING COUNTY COUNCIL
KING COUNTY, WASHINGTON

Kent Puller
Chair

ATTEST:

Janet Masno
Deputy Clerk of the Council

Attachments:
None